

# GENERAL INFORMATION

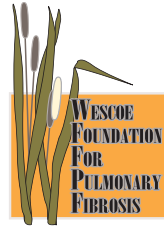
On Saturday, May 27, 2017, we are proud to present our **11th Annual Coopersburg 5K Run**. Again this year, we will have our Liberty Bell Elementary PTA Kids' Fun Run and Health & Wellness Expo! It is our pleasure to offer these events on such a special day for our community.

**Kids' Fun Run** will be approximately a 600 meter dash for children ages 2 through 8. The race will begin at the 5k start and end at the Health & Wellness Expo in Coopersburg Village Shopping Center. It will be fun for all!

**The Health & Wellness Expo** will be held at the Coopersburg Village Shopping Center parking lot with local businesses and hospitals promoting health and wellness for our community. The Expo will be the culmination of the 5k race as well as the prime location of the awards ceremony. Last year's race attracted over 1000 runners and spectators, who had the opportunity to explore local businesses, sports teams, and health services. Contact Dr. Trish Colasurdo at 484-225-3048 with any questions.

"Goody Bags" will be distributed to all racers when they pick up their race packet, which includes their race bib number and TEK shirt. If you have any promotional items you would like included (e.g. coupon, pens), we would be happy to add them to the "goody bags." This provides a great opportunity to promote your business.

**Please fill out the sponsorship forms an return to the specified address by Friday, March 17, 2017.** We look forward to hearing from you in our partnership to support such a great event! For more information, contact Jennifer H. Wescoe, at 484-553-6340 or [jennifer@coopersburg5k.org](mailto:jennifer@coopersburg5k.org).



**The Coopersburg 5K Run, Kids' Fun Run and Health and Wellness Expo benefits the Wescoe Foundation for Pulmonary Fibrosis. In 2016 over 1,000 visitors joined us to celebrate our causes and support our community! There were over 492 runners and over 90 budding athletes for our Kids' Fun Run. It is always a day to remember by all! Come join the fun!**

## What is Idiopathic Pulmonary Fibrosis? (IPF)

*Idiopathic Pulmonary Fibrosis (IPF) is a rare, incurable lung disease with no known cause or cure. It is characterized by scarring of the lungs which leads to a patient unable to breathe, even at rest. The only hope for survival is a lung transplant.*

*In the United States, IPF affects between 132,000-200,000 people and approximately 40,000 people succumb to this disease per year (more than breast cancer). Help us, help the IPF community. They need us.*

*Coopersburg 5K Run, Kids' Fun Run and Health and Wellness Expo benefits the Wescoe Foundation for Pulmonary Fibrosis. Wescoe Foundation for Pulmonary Fibrosis is a 501(c)3 non-profit organization that provides support, advocacy and resources for patients and caregivers coping with Idiopathic Pulmonary Fibrosis in order to sustain the highest possible quality of life.*



*Thank you for all your support! Funding assists with our IPF support group in the Lehigh Valley, educational programming, patient outreach, resources, patient advocacy events, and research.*

Non-Profit  
US Postage  
PAID  
Permit No 550  
Lehigh Valley, PA

Wescoe Foundation For Pulmonary Fibrosis  
ATTN: Jennifer H. Wescoe  
229 N. Main St.  
Coopersburg, PA 18036

Brochures donated by:  
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# COOPERSBURG 5K RUN

## 11th Annual

### KID'S FUN RUN HEALTH & WELLNESS EXPO



## SPONSORSHIP FORM

### Saturday May 27, 2017

[www.coopersburg5k.org](http://www.coopersburg5k.org)  
[jennifer@wescoefoundationforpulmonaryfibrosis.org](mailto:jennifer@wescoefoundationforpulmonaryfibrosis.org)

Lung Center  
**TEMPLE HEALTH**

Lung Center  
**TEMPLE HEALTH**

# Corporate Sponsorship

## \$2,500 + Main Street Sponsor

- All previous items
- Company will be credited with MAIN SPONSORSHIP of the Coopersburg 5K Run in all promotional avenues with a corporate logo. Send to jennifer@coopersburg5k.org
- NEW 10 x 10 Booth Space at the Health & Wellness Expo

## 1,000 Tilghman Street Sponsor

- All previous items
- Banner (provided by your company) will be displayed in a prominent area.
- Company will be recognized via announcements throughout the entire race.

## \$500 Liberty Street Sponsor

- All previous items
- Company business card will be enlarged and displayed along the race route with other sponsors.
- Company will be listed on all distributed promotional material.

## \$200 Fairmount Street Sponsor

- Company business cards (Provided by your company) will be available at the beginning and end of the race.
- Company will be listed on TEK shirts under appropriate sponsor Category.


## In-Kind Sponsorship

- Company business cards (provided by your company) will be available at the beginning and end of the race.
- Company will be listed as an In-Kind Sponsor on promotional materials distributed among participants.
- Company will be announced as an In-Kind Sponsor throughout the entire race.
- Company will be prominently listed on the back of over TEK shirts.

## Health & Wellness Exhibitor Information

- 10 x 10 booth space available
- Company provides tent and table
- Electricity provided
- Company will be listed on TEK shirts under appropriate sponsor category if purchasing upgrade.
- For more information and sponsorship opportunities, please contact Dr. Trish Colasurdo at 484-225-3048.

### Description of Sponsorship

 A corporate Sponsorship is primarily a monetary donation.

 An In-Kind Sponsorship is for a services and/or goods donation.

 Promote your business at the Health & Wellness Expo.

Wescoe Foundation For Pulmonary Fibrosis  
 ATTN: Jennifer H. Wescoe  
 229 N. Main St.  
 Coopersburg, PA 18036

### COOPERSBURG 5K RUN CORPORATE AND IN-KIND SPONSORSHIP FORM

Company Name: \_\_\_\_\_  
(as you would like it to appear on all promotional literature)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Yes! I want to be a Corporate Sponsor!

- \_\_\_\_\_ \$ 2,500 Main Street Sponsor
- \_\_\_\_\_ \$ 1,000 Tilghman Street Sponsor
- \_\_\_\_\_ \$ 500 Liberty Bell Street Sponsor
- \_\_\_\_\_ \$ 200 Fairmount Street Sponsor

Yes! I want to be a In-Kind Sponsor!

**Perishable donations:** We will notify you the amount of goods that will be needed during the week of May 18th once we know the number of runners.

- \_\_\_\_\_ Bottled Water
- \_\_\_\_\_ Gatorade
- \_\_\_\_\_ Bagels
- \_\_\_\_\_ Bananas
- \_\_\_\_\_ Apples
- \_\_\_\_\_ Oranges

**Non-perishable donations:**

- \_\_\_\_\_ Copies for the promotional literature
- \_\_\_\_\_ Other Services \_\_\_\_\_
- \_\_\_\_\_ Amount \_\_\_\_\_

**Wescoe Foundation For Pulmonary Fibrosis**

**Please return by  
 Friday March 17, 2017**

**Make check payable to:**  
 Wescoe Foundation For Pulmonary Fibrosis

**Mail form, check,  
 Advertisement or business card to:**  
 Wescoe Foundation For Pulmonary Fibrosis  
 ATTN: Jennifer H. Wescoe  
 229 N. Main St.  
 Coopersburg, PA 18036

Phone 484-553-6340  
 jennifer@coopersburg5k.org

### COOPERSBURG 5K RUN HEALTH & WELLNESS EXHIBITOR FORM

Company Name: \_\_\_\_\_  
(as you would like it to appear on all promotional literature)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Yes! I want to be a Health & Wellness Exhibitor!

- \_\_\_\_\_ \$ 125.00 10 x 10 Booth Space & Company
- \_\_\_\_\_ \$ 60.00 10 x 10 Booth Space

Name on TEK Shirt \_\_\_\_\_

**Electricity Needed:** Yes No

**Please return by  
 Friday March 17, 2017**

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 Advertisement or business card to:**  
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DETACH HERE.....

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